



NEWS RELEASE

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Specialty Medical Billing Professionals, Inc. selects Inspiration Technology, Inc. (dba *IMAGINE Software*) as their new automated billing and collection software partner.

CHARLOTTE, NC March 26, 2007 – Inspiration Technology, Inc. (ITI) announced that Specialty Medical Billing Professionals, Inc. of Templeton, California has selected *IMAGINE Software* as their next generation billing practice management system.

Medical practices today encounter unique billing and collection issues that are a challenge to most practice management systems available today. In the current billing and collection environment today, the radiology sector, now more than ever, needs software solutions that can effectively address the volume and to increase efficiencies in all areas of billing and collections to offset the revenue crunch most are currently experiencing. After careful evaluation of the marketplace, SMBP decided that *IMAGINEradiology* was the most stable and efficient platform available on the Windows platform today.

“Our business is growing and we needed a solution that would enable us to streamline our operation without increasing our staff levels. *IMAGINEradiology* will enable us to achieve that now, and in the future”, according to Marsha Burbridge, President of Specialty Medical Billing. Furthermore, she added, “our staff was most impressed with the wealth of features available plus the ease of use that *IMAGINE* provides. I was especially impressed with the depth and flexibility of the reporting, coupled with the ability to drill into the system for specific information, quickly. It will aid us in providing a higher level of service to our clients than we have with our current technology”.

“We are excited about the opportunity to work with Specialty Medical Billing as their next billing systems partner”, says Sam Khashman, President and CEO. “They are a progressive billing practice with a forward-thinking outlook, which makes our respective companies such a great fit”.

About Specialty Medical Billing Professionals, Inc.

SMBP serves as a leader for billing and collections for several radiology practices and surgical practices on the Central Coast of California. Their mission is to provide accurate, efficient and cost effective billing and collection services for their clients.

With several certified coders on staff, SMBP has been in the medical billing business for 12 years and wants to expand their services to other specialties in the near future. The unique reporting capabilities as well as *IMAGINE's* relationship with Data Media will enable their billing operation to become highly efficient.

About Inspiration Technology, Inc. (dba *IMAGINE Software*)

IMAGINE Software delivers, implements and supports medical technology products and services designed to help practices improve efficiency and build value. By designing systems, providing integrated workflow solutions, and supporting business functions, *IMAGINE Software* has the expertise and methodologies that help practices achieve peak results with less effort. Using industry standard tools as opposed to proprietary platforms, *IMAGINE Software* assures that resources are readily available to help you implement and maintain your system for years to come.

For further information, visit www.itimed.com.